



Ameritex Fabric Systems  
Taylor Made Group, LLC  
1900 47th Terrace East  
Bradenton, Florida 34203

PHONE 941-747-1900  
FAX 941-749-5000  
www.ameritexfabrics.com

## P R E S S   R E L E A S E

### FOR IMMEDIATE RELEASE

Contacts:    Mike Oathout  
                 Taylor Made Systems  
                 +1 518 773 9406  
                 [moathout@taylormadesystems.com](mailto:moathout@taylormadesystems.com)  
                 [www.taylormadesystems.com](http://www.taylormadesystems.com)

                 Jeff Smith  
                 Taylor Made Systems  
                 +1 518 773 9485  
                 [jsmith@taylormadesystems.com](mailto:jsmith@taylormadesystems.com)  
                 [www.taylormadesystems.com](http://www.taylormadesystems.com)

### **AMERITEX UNVEILS THE MDC COVER SYSTEM FOR PONTOON BOATS AT IBEX 2016**

BRADENTON, Fla. – Oct. 5, 2016 – Ameritex Fabric Systems, a member of the Taylor Made Group, will unveil their new MDC Cover System for pontoon boats — an Innovation Award nominee — at the 2016 International BoatBuilders’ Exhibition and Conference (IBEX).

“We talked to pontoon boatbuilders and found that one of their biggest points of pain came from needing to stock a different travel cover for each and every deck configuration they offer on each and every model they make,” said Don Zirkelbach, president of Ameritex Fabric Systems. “So we designed the MDC Cover System to fix that problem and more.”

The patent-pending system starts with an innovative new Ameritex bimini system with zippers. The front portion of the bimini canvas unzips off of its frame. The bimini frame then lowers into the storage position, and the boater now has a complete support system for their travel cover.

By using the bimini for support, the cover is elevated above the seating, windscreen, and other accessories on the boat’s deck. The boatbuilder is left with one cover that will fit all of the different intra-model configurations they offer, saving them inventory management and dollars.

This design is advantageous for the boater, as well. Better water runoff, due to the height, and no need for cut-outs around the bimini frame mean no leakage and better overall fit.

“Add the ratchet tension attachment system, eliminating the time it takes to fasten each snap, to the lack of cut-outs, and this cover couldn’t be easier to install,” said Mike Oathout, vice president, sales and marketing for Taylor Made Systems, Ameritex’s parent company. “And, if the boat owner leaves something on his pontoon that he needs, there’s more room to maneuver

under this cover, too. Once again, the Ameritex engineering team has done a great job in considering what both the boatbuilder and boater are looking for to make their lives easier.”

To see the latest in canvas systems and marine glazing, visit Booth 1005 at IBEX, Oct. 4-6 at the Tampa Convention Center in Tampa, FL.

### **About Ameritex Fabric Systems**

A member of Taylor Made Group, LLC, Ameritex Fabric Systems ([www.ameritexfabrics.com](http://www.ameritexfabrics.com)) is based in Bradenton, Fla. and is the fabric engineering and manufacturing arm for Taylor Made Systems. Ameritex is a leading supplier of highly engineered fabric solutions for OEM boat manufacturers and the automotive industry.

### **About Taylor Made Systems**

A member of Taylor Made Group, LLC, Taylor Made Systems ([www.taylormadesystems.com](http://www.taylormadesystems.com)) is based in Gloversville, N.Y. Together with its partner, Trend Marine Products Limited, Taylor Made Systems is the world’s largest manufacturer of marine glazing systems and the acknowledged leader in framed-glass windshield technology for powerboats. Other marine product lines include manual and power-actuated doors, roofs, window systems, skylights and hatches. The company also supplies glass products for a variety of agricultural, construction, mass transit and emergency vehicle applications.

### **About Taylor Made Group**

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC operates thirteen facilities in the United States, the Republic of Ireland and the United Kingdom — with additional licensed affiliates in Australia, New Zealand, and Poland. In business for over 100 years, the Group is one of the recreational marine industry’s leading and most diversified suppliers — additionally providing products to numerous other industries, including agriculture, construction, mass transit, emergency, utility, and off-road vehicle builders, as well as the golf industry, automotive industry, and more. Employing over 1,000 associates, The Taylor Made Group distributes its products through a worldwide distribution network.

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