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FOR IMMEDIATE RELEASE

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TAYLOR MADE SYSTEMS SHOWCASES LIGHTED WINDSHIELD TECHNOLOGY FOR BOATS AT IBEX 2015

GLOVERSVILLE, N.Y. – Sept. 15, 2015 – Taylor Made Systems will feature multiple windshield designs for sport and tow boats at the 2015 International BoatBuilders’ Exhibition and Conference (IBEX) that integrate ambient lighting systems.

“Consumers want a boat that stands out, and boatbuilders want to give them one,” said Mike Oathout, vice president, sales and marketing, Taylor Made Systems. “We’ve found ways to incorporate lighting features into boat windshields that will enhance brand recognition, cockpit ambiance, and can even be stylized on an individual basis for consumers.”

The lighting systems are built into the windshield frame using a patent pending design and produce a variety of different effects. Frit — a ceramic composition that is fused to the glass during the tempering process — can be applied in unique patterns and made to glow when the light hits the fritted areas. Lightboxes can isolate the light over a logo, and electro-luminescent panels provide uniform backlighting to areas large or small. In all cases, multiple colors of light are available, sometimes in the same system.

“The lighted concept windshields on display in our IBEX booth are eye-catching, to say the least,” said Oathout. “They allow boatbuilders to visualize the possibilities. We like to refer to the windshield as the face of a boat. Lighting up a boat’s windshield is like lighting up a boat’s face. People are going to notice and be impressed.”

To see the latest in marine glazing and canvas systems, visit Booth 1505 at IBEX, Sept. 15-17 at the Kentucky Exposition Center in Louisville, Ky.

About Taylor Made Systems

A member of Taylor Made Group, LLC, Taylor Made Systems (www.taylormadesystems.com) is based in Gloversville, N.Y. Together with its partner, Trend Marine Products Limited, Taylor Made Systems is the world's largest manufacturer of marine glazing systems and the acknowledged leader in framed-glass windshield technology for powerboats. Other marine product lines include manual and power-actuated doors, roofs, window systems, skylights and hatches. The company also supplies glass products for a variety of agricultural, construction, mass transit and emergency vehicle applications.

About Taylor Made Group

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC (www.taylormadegroup.com) has more than 100 years of experience as one of the recreational marine industry's largest, most diversified suppliers to boatbuilders and the aftermarket. Employing over 1,000 associates, The Taylor Made Group includes Taylor Made Products (Gloversville, N.Y.), Taylor Made Systems (Gloversville, N.Y. and Kendallville, Ind.), Taylor Made Glass Systems (Payne, Ohio and Kendallville, Ind.), Ameritex Fabric Systems (Bradenton, Fla.), Trend Marine Products Limited (Catfield, Great Yarmouth, U.K.), Taylor Made Glass & Systems Limited (Templemore, County Tipperary, Ireland) and Taylorbrite (Gloversville, N.Y.). The Group operates seven facilities in the United States, the Republic of Ireland and the United Kingdom — with additional licensed affiliates in Australia, New Zealand and Poland — and distributes its products through a worldwide distribution network.

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